

**STATE PROJECT IMPLEMENTATION UNIT  
NATIONAL CYCLONE RISK MITIGATION PROJECT PHASE-II  
West Bengal  
Department of Disaster Management and Civil Defence,  
Government of West Bengal  
Tran Bhawan, 5<sup>th</sup> Floor, 87 A, S. N. Banerjee Road, Kolkata-700 014  
Phone No. : 033-2264 0275 /2214 3526, Fax : 033-2214 1989  
Email: wbdmeoc@gmail.com**

Advt No: 82/DM/SPIU/NCRMP-II/17 Date: 01.03.2017

1. The Government of India has received financing in the amount of US\$ 270 million equivalent from the World Bank towards the cost of National Cyclone Risk Mitigation Project Phase - II (NCRMP-II) and it intends to apply the proceeds to payment for goods, works related services and consulting services under this Project. 2. The Government of West Bengal is also recipient of the credit and the West Bengal State Project Implementation Unit, Department of Disaster Management and Civil Defence, Government of West Bengal will implement the relevant component of the Project in West Bengal. 3. State Project Implementation Unit, Department of Disaster Management and Civil Defence, Government of West Bengal is inviting applications for the positions given in the table below. 4. The project period is around five years and the staff for this project will be selected based on contract/ co-terminus with the project. However, the continuation will be subject to review. 5. Increment of salary during this period will be completely based on involvement in the project, performance and output.

Sl. No.	Designation	No. of Post	Salary in Rs./Month
1.	Social Development Specialist	01 (One)	₹ 40,000.00

**General Conditions:** 1. Details on Qualification and Scope and Nature of work for the Post mentioned above will be available on the website: [wbmdm.gov.in](http://wbmdm.gov.in). 2. In all cases, experience in any World Bank Assisted / International Agency funded project / Project preparation cell will be preferred. 3. Persons working in Government / Public Sector Undertakings / Autonomous Organizations should submit their application through proper channel. 4. Candidates will have to produce the proof of details furnished in their applications, in original, as and when required. 5. Applications received after due date, unsigned applications, applications without mentioning the post for which applied, applications not followed by the copy through proper channel (wherever applicable) and applications incomplete in any respect, will not be considered. 6. Only Indian Nationals need apply. 7. Canvassing in any form will be a disqualification. 8. It may be noted that if, at any stage, it is discovered that an attempt has been made by the applicant to willfully conceal or misrepresent the fact, his / her candidature will be summarily rejected or his / her employment terminated. 9. The applications must be sent in neatly hand written or typed out A4 size paper. 10. Interested qualified persons may send applications to the above mentioned address within 30 (thirty) days up to **17:30 hrs. on 03.04.2017.**

Sd/-

**Project Director, SPIU, NCRMP-II  
Department of Disaster Management & Civil Defence,  
Government of West Bengal**

**STATE PROJECT IMPLEMENTATION UNIT  
NATIONAL CYCLONE RISK MITIGATION PROJECT PHASE-II  
WEST BENGAL DEPARTMENT OF DISASTERMANAGEMENT & CIVIL DEFENCE  
GOVERNMENT OF WEST BENGAL**

**Tran Bhawan, 5th Fluor, 87 A, S. N. Banerjee Road, Kolkata — 700 014**

**• Ph. No.: 033-2264-0275/2214-3526,Fax-033-2214-1989,Email: wbdmeoc@gmail.com**

*Advt No: 82 /DM/SPIU/NCRMP-II/17*

Date: 01 .03.2017

Package Number	Designation	Educational Qualification	Experience and Qualities	Duty / Responsibility
Pkg NCRMP II/WB/CON S IC/18	Social Development Specialist	1 st Class M. A. / M. Sc in Social Science	Min. 10 years experience (in case of Ph. D. degree, the experience will be relaxed to five years) after completion of M. Sc. Degree, with proven skills in writing articles, reports / research papers preparation and social auditing of coastal communities and experience in analysis of social institution functions and mechanism.	Evaluation of reports and proposals; input to NCRMP-II plan preparation on coastal social institutions, socioenvironmental analysis, demography, socio-economic development and social mobilization in project areas; sociology data collection and storage; environmental and social impacts and auditing; coordination for NCRMP – II Project implementation; Any other project related works assigned by the Project Director

Sd/-

**Project Director, SPIU, NCRMP-II,  
Disaster Management & Civil Defence Department  
Govt. of West Bengal**



**OFFICE OF THE PROJECT DIRECTOR  
SPIU, NCRMP II  
GOVT. OF WEST BENGAL  
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**NATIONAL CYCLONE RISK MITIGATION PROJECT**  
**NATIONAL CYCLONE RISK MITIGATION PROJECT - Phase -II**  
**AGREEMENT NO. P144726WB****

***Terms of Reference (TOR) for hiring Social Development Specialist in proposed World Bank funded NCRMP -II (P144726)***

**1. Background**

- The Government of India has initiated a number of initiatives to reconcile the aims of protection of life and livelihood of coastal communities; conservation of ecological resources in the coastal and marine areas; and, promotion of economic activities that have necessarily to be located in the coastal regions. As one of the different initiatives, the Government of India along with the respective State Governments is implementing a World Bank financed project called the "National Cyclone Risk Mitigation Project" (NCRMP-II). The Project has specific objectives to support the long-term vision of the Government by (a) building national capacity for implementation of National Cyclone Risk Mitigation Project approach in the country, and (b) piloting the approach in the states of Gujarat, Orissa and West Bengal. The National Component of the Project focuses on expanding the institutional capacity and knowledge base needed for National Cyclone Risk Mitigation Project. The State Components include capacity building at the state level, preparation of National Cyclone Risk Mitigation Infrastructures, and a range of complementary local pilot investments.
- The coastal districts of West Bengal are vulnerable to severe cyclonic storms. South 24 Parganas, North 24 Parganas and Purba Medinipur experience frequent tropical cyclones, having disastrous consequences on the lives of human beings as well as animal population of the region. It must be mentioned here that the vulnerability due to cyclones cannot be determined solely by its frequency of occurrence, the vulnerability depends on associated storm surge, coastal inundation or flooding and socio economy of the affected region.
- The Sundarban Delta Complex which has geo-genetic link to the tectonic Bengal Basin known for its startling coastal landforms that include back dunal mudflats, back swamps, saltmarshes and tidal creeks enshrouded with mangrove vegetation, low gradient supratidal and intertidal shores with mud bank, swales and berms, rivulets, tidal flats etc. However despite the mind boggling floral and faunal diversity Sundarban is very much vulnerable to natural hazards e.g. storm surge, flood, tidal wave, cyclone etc. Moreover due to rising sea level, the existing coastline is retreating at alarming rate which is symptomatic to some impending natural catastrophes. The inhabitants of the Sundarban estuary probably have acclimatized themselves how to live on facing the nature's wrath. Sundarban is still recuperating from the brunt of Cyclone Aila that devastated thousands of hectares of once fertile agricultural land adjoining the mangrove forests into a wasteland. The loss of human life and property is beyond any estimation in real terms. The aftermath of these kinds of cyclones and storm surges is on the livelihood of the people at large as due to the ingress of saline sea water into the lush green fertile fields used for paddy cultivation, these tracts of land rendered useless for any kind of agricultural activities.
- The NCRM Project understands that fructification of the project can be done only when the people living on the vulnerable coastal zones can be safeguarded to a certain extent from the natural calamities like flood, cyclone, hail storm, thunder squall and sometimes even to tsunamis that occurred due to geo-morphological, climatic and seismic conditions.
- After the enactment of Disaster Management Act, 2005, there has been a major shift in the disaster management strategy of this State Government from a relief centric response to a composite approach based on preparedness, prevention & mitigation.
- Department of Disaster Management & Civil Defence, Government of West Bengal has been entrusted with the construction, operation and maintenance of the proposed Multi-Purpose Cyclone Shelters (MPCS) as envisaged in the NCRM Project (Phase II). The estimated cost of the project is around 621 crores. Department of Disaster Management & Civil Defence has been assigned this project component because it plays a pioneering role in establishing necessary systems, structures, programs, resources, capabilities for reducing disaster risks in the State in order to save human lives and property, avoid disruption of economic activity and damage to environment and also to ensure the continuity and sustainability of development.
- The construction of MPCS will not only pave the way for increase the communities resilience during calamity, but

